



Ad Specs:

Color: PDF, JPG, or TIF file, 300 dpi, at full size, CMYK only.

Send materials to info@marinermedia.com

The Traditional Small Craft Association, Inc., is a nonprofit educational organization working to preserve and continue the living traditions, skills, lore, and legends surrounding working and pleasure watercraft whose origins predate the marine gasoline engine.

AD SIZES AND RATES

Sponsor Level	Ad Size	Ad Color	Ad Rate - Annual*
1/8 page	3.625x2.25"	4 color	\$100
1/4 page	3.625x4.75"	4 color	\$200
1/4 page horizontal	7.375x2.25"	4 color	\$200
1/2 page without bleeds	7.375x4.75"	4 color	\$450
1/2 page with bleeds	8.625x5.625"	4 color	\$450
Full Page without bleeds	7.375x9.75"	4 color	\$800
Full Page with bleeds	8.625x11.25"	4 color	\$800
Back Page with bleeds	6.575x11.25"	4 color	\$800

⁺ Advertising rates are not per issue, they are per year, based on 4 consecutive insertions.

Lowest Advertising Rates on the Waterfront!

Read by over 3,000 small craft owners, buyers, builders, and do-it-yourself maintainers.

We encourage the design, construction, and use of these boats, and we embrace contemporary variants, modern materials, and adaptations of traditional designs.

The Traditional Small Craft Association, Inc., is a tax-exempt, non-profit organization under section 501(c)(3) of the Internal Revenue Code. Dues and contributions to TSCA are tax-deductible to the extent permitted by law.